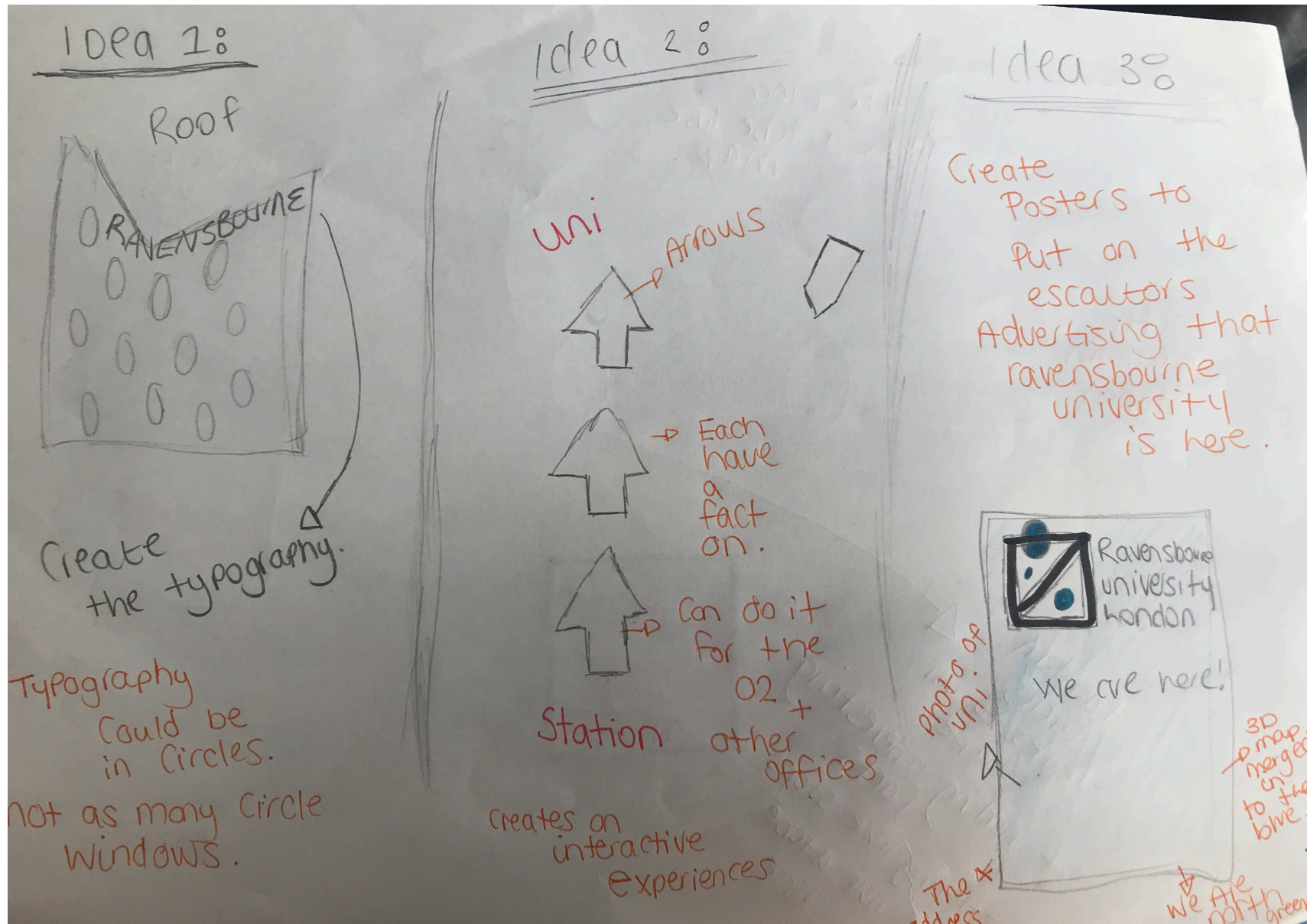
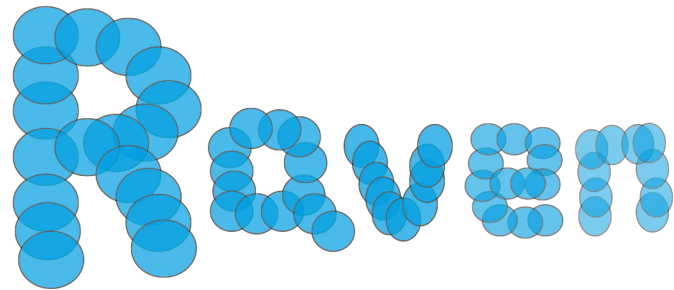


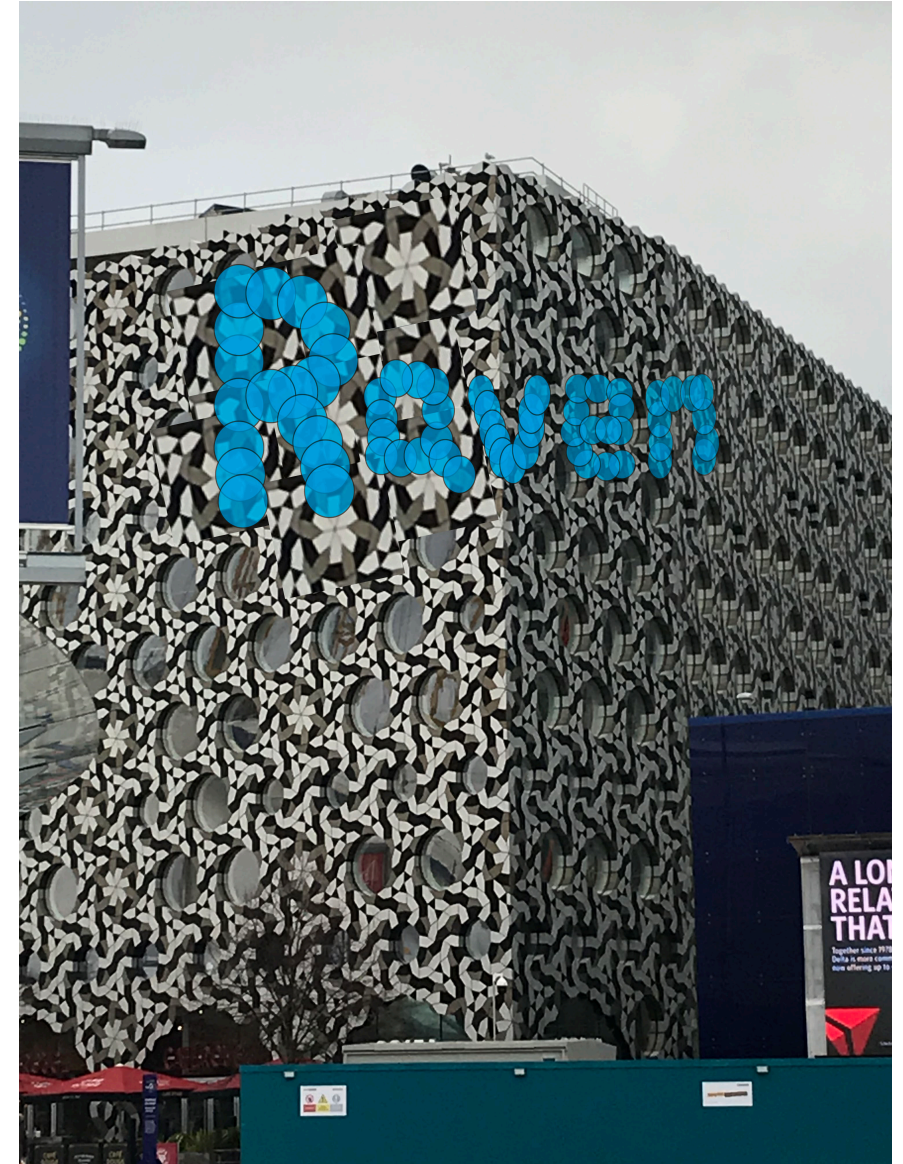
Initial Ideas:

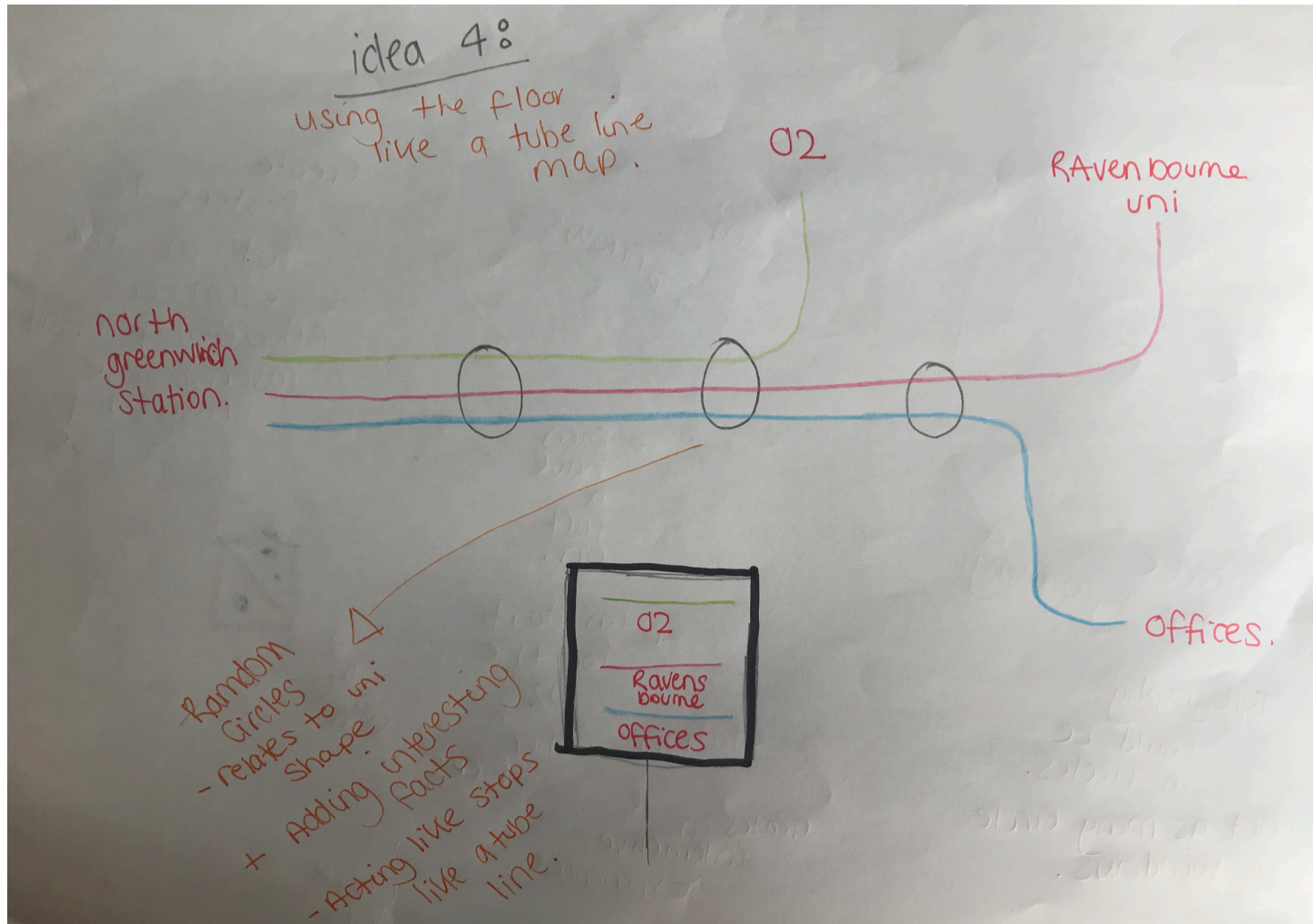


This is a mock up for idea 1:
I was just doing this to see what the idea would look like.
Trying to use the building as the canvas.

A graphic of the word "Raven" where each letter is constructed from multiple overlapping, semi-transparent blue circles. The circles are arranged to form the shapes of the letters, with some circles overlapping to create darker shades of blue.

The mock up didn't look how I thought it was going to be. This was disappointing, but I may improve on this.
I create my own type using illustrator by using blue circles to relate to the color of the university.





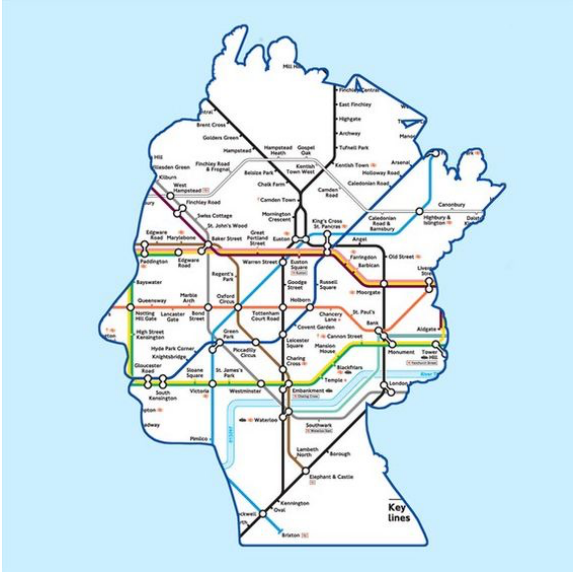
I thought about doing an idea relating to the London underground. I was thinking of putting colored lines on the floor, however, when doing the walk this morning, it doesn't seem like an extremely long walk to put things on the floor.

I am going to briefly change my idea, which I need to think about doing a poster, or moving image to appear on the moving boards.

I was thinking of doing a 3D version of it using paints. I have changed the idea very last minute so I haven't had chance to redo some of the pages.



Route Regular



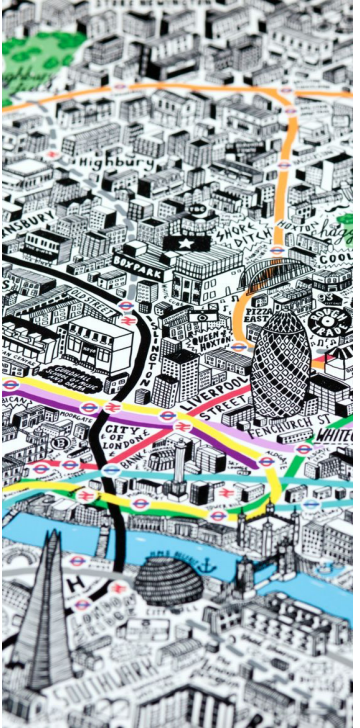
Mark Mason



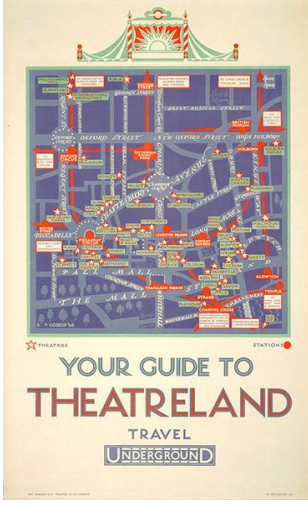
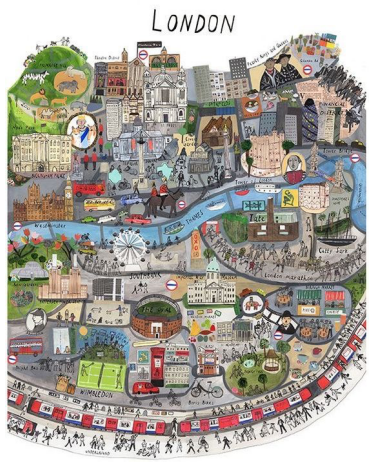
WALK
THE LINES
The London Underground,
OVERGROUND

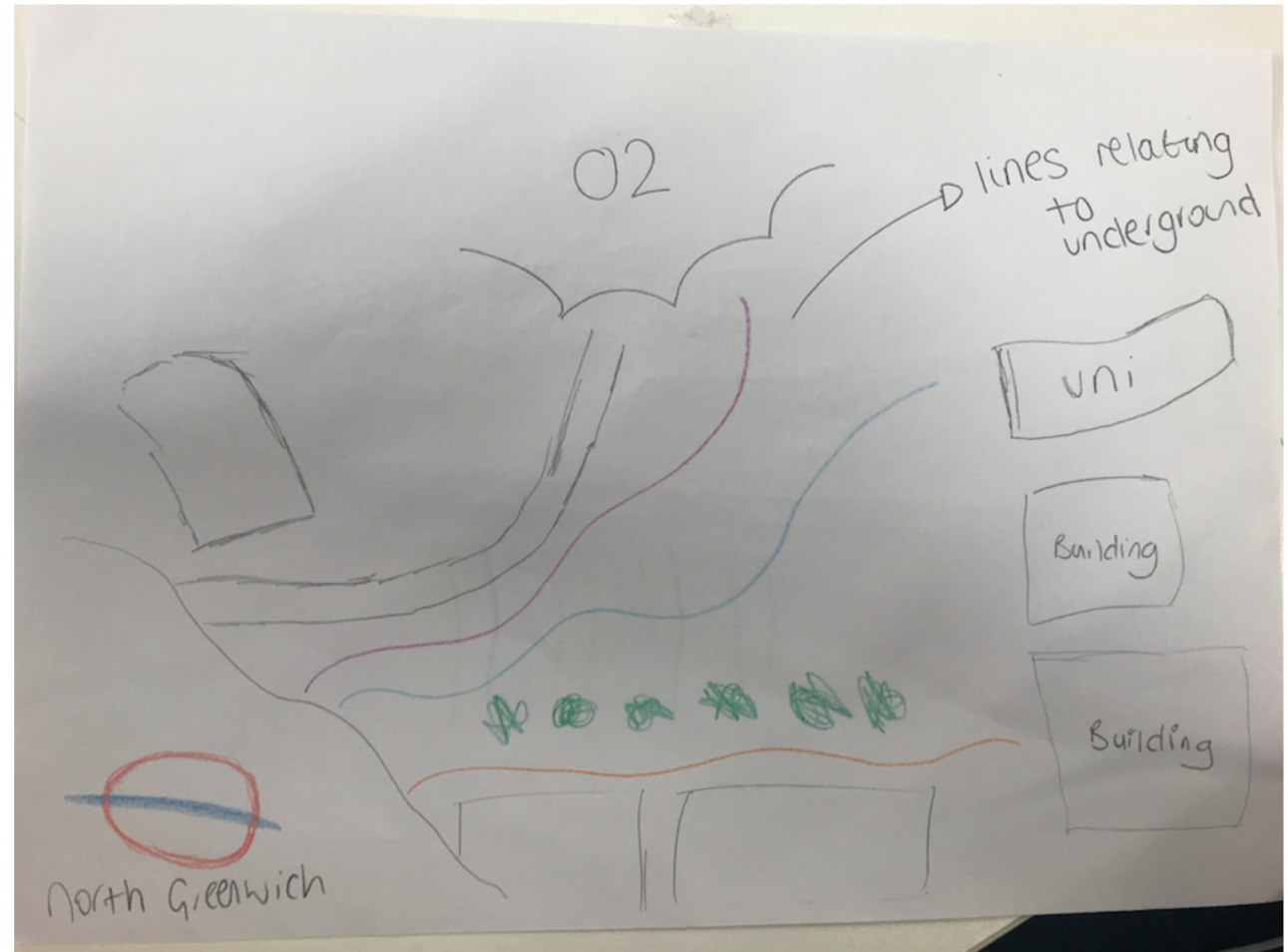


Walk the Lines: The London



London Underground Art Posters





Drawing and digital mock up of my idea.
Thinking it might not work so want to create
some more ideas for this, relating to the London
underground though.